



The Business of Art Program

The Business of Art Program is dedicated to helping our community experience find art in the places they eat, shop and live. The program allows local artists to display a few pieces (depending on space allowed) of their art in businesses around Maple Grove. This not only enriches the community and the businesses but also gives local artists a chance to sell their work.

All sales will be done through the Maple Grove Arts Center (MGAC), **not** the business where artwork is displayed. MGAC takes a **25% (advocates) or 40% (non-advocate) commission** for all artworks sold through this program so we can continue to thrive and provide a platform of arts in the Maple Grove community! We **strongly advise you to become an advocate**. The artwork will be changed out every 3 months depending on each individual artist.

Artist Name _____

Street Address _____

Email Address _____

Phone _____ Type of Artwork _____

Each artist is responsible for creating tags with the title of the artwork and a price. Artists will be informed to which venue their work is assigned and are expected to be able to hang/place their work. The Business of Art Director may also be present. All artwork needs to be ready to go with either wire on the pack or a simple claw hanger.

What You Will Need & Commitment

- Around five pieces of your work (This will vary depending on locations/spaces available)
- Tags – to show name of piece, artist name and price.
- Bio on yourself & what you do (8.5 x 11) – pdf format please.
- Business cards
- Provide the digital image of the pieces you are showing, so that we can promote them on our website.
- Three months minimum participation.
- We need a W-2 filled in by you. Any payments we make you in a fiscal year are subject to IRS notification and taxes over a certain threshold. Currently \$600 per annum.



Waivers

- Every precaution will be taken in handling artwork, but no responsibility is assumed by MGAC or the host business for loss or damage of any kind. MGAC or host business cannot be responsible for loss or damage. Submission of these works indicates acceptance of these conditions.
- Artists must make their own arrangements for insurance if required.
- MGAC reserves the right to remove your artwork on your behalf if the occasion warrants such an action.
- All related taxes are the responsibility of the artist. This includes sales tax, federal and local taxes.

Signature (Artist) _____ Date _____

Signature (MGAC) _____ Date _____

How Do People Purchase the Art?

There are detailed instructions on our website, but people can buy at the location via a mobile device or can complete a sale at home. Either way they should show their receipt to the member of the staff at the location and then remove the artwork.

How Do I Get Paid?

A commission will be deducted from the sale price **either 25% (advocate) or 40% (non-advocate)**. Advocacies can be purchased for \$50 (or prevailing rate at time of purchase) for one year. All proceeds after commission will be paid to the artist by check **the month following the sale of the artwork usually by the 15th of the following month.**

How do you get started?

Please contact **Mark Kuhn - The Business of Art Director** at 612 812 6696 or via email: mkuhn@maplegroveartscenter.org