



The Business of Art Program

The Business of Art Program is dedicated to helping our community experience fine art in the places they eat, shop and live. The program allows local artists to display a few pieces (depending on space allowed) of their art in businesses around Maple Grove & Osseo. This not only enriches the community and the businesses but also gives local artists a chance to sell their work. All sales will be done through the Maple Grove Arts Center, not the business where artwork is displayed. The Maple Grove Arts Center takes a **25% (members) or 40% (non-member) commission** for all artwork sold through this program so we can continue to thrive and provide a platform of arts in the Maple Grove community! Artwork will be changed out every 3 months depending on each individual artist.

Artist Name _____

Street Address _____

Email Address _____

Phone _____ Type of Artwork _____

Each artist is responsible for creating tags with the title of the artwork and a price. Each artist will need to accompany the Business of Art Coordinator on the day of installing & on the day of take down, to help hang or display their art. All artwork needs to be ready to go with either wire on the pack or a simple claw hanger.

What you will need:

- Around 5 pieces of your work (This will vary depending on location)
- Tags
- Bio on yourself & what you do (8.5 x 11)
- Business cards
- 3 digital images to be display on the website - one should be of artist

If you have any questions on The Business of Art Program please contact Coordinator Caroline Munro at 763.227.8009 or email cmunro@maplegroveartscenter.org

Signature (Artist) _____ Date _____

Signature (MGAC) _____ Date _____



The Business of Art Program at the Maple Grove Arts Center

What is it?

The Business of Art Program is dedicated to helping our community experience fine art in the places they eat, shop and live. The program allows local artists to display a few pieces (depending on space allowed) of their art in businesses around Maple Grove & Osseo. This not only enriches the community and the businesses but also gives local artists a chance to sell their work. All sales will be done through the Maple Grove Art Center, not the business where artwork is displayed. The Maple Grove Arts Center takes a **25% (members) or 40% (non-member) commission** for all artwork sold through this program so we can continue to thrive and provide a platform of arts in the Maple Grove community! Artwork will be changed out every 2 - 3 months depending on each individual artist.

Why participate?

By participating your business have the chance to feature & support a local artist's work, not only will you be supporting the individual artist but you will be supporting Maple Grove Arts Center & the community. The Business of Art will reach out to your clients & customers (Maple Grove Residents) what we do & who our artists are at the Maple Grove Arts Center ! You will generate interest in program/The Arts Center whilst adding some beautiful artwork in your space!

What will you need to do to prepare?

Choose a space for artwork to be displayed, be present on the day of setup and takedown. If you would like to do the hanging that will be up to the business owner but we will have all the tools and materials for that.

What will we do if someone would like to purchase the art?

We will put up a little plaque telling about the program near the artwork with all that information. All sales will be done through the Maple Grove Arts Center. A commission will be deducted from the sale price either 25% (member) or 40% (non member). Memberships can be purchased for \$35 for one



year. All proceeds after commission will be paid to the artist by check the month following the sale of the artwork usually by the tenth working day.

Artist will also have the opportunity to display a bio & business cards. A link to artist's webpage will be posted on our page whilst your art is being shown in the location.

How do you get started?

Please contact Caroline Munro - The Business of Art Program Coordinator at 763.227.8009 or via email: cmunro@maplegroveartscenter.org

Maple Grove Art Center Mission:

To provide fine art, musical and theatrical exploration and appreciation opportunities. The arts center's vision: To become highly visible, vibrant, financially stable organization, offering quality art, education and art appreciation with extensive community participation, outreach and patron involvement.